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Audited planning data for 1 500 European trade fairs
19 countries represented in the Euro Fair Statistics 2003

Berlin, 22th December 2004 - Audited planning data for about 1 500 trade fairs and exhibitions are covered in the brochure "Euro Fair Statistics", which has now been published as pdf-file with new design. The brochure presents exhibitor, space and visitor figures from 11 auditing organizations, operating in 19 countries: Austria, Croatia, the Czech Republic, Denmark, Finland, France, Germany, Hungary, Italy, Norway, Poland, Portugal, Romania, the Slovak Republic, Slovenia, Spain, Sweden, Switzerland and Ukraine.

With these statistics, the countries involved aim to simplify trade fair planning and the assessment of trade fair success, especially, for Europe-wide-operating companies.

The figures were, with the exception of the visitor statistics, collected in the individual countries on the basis of almost identical criteria. The observation of the rules was monitored in each case by one or more public accountants or other independent neutral organizations.

Responsible for the auditing system and the body of rules are: in Austria, Croatia and Slovenia, FKM-Austria, in Germany, the Society for Voluntary Control of Fair and Exhibition Statistics (FKM), in Denmark, the Danish Audit Bureau of Exhibitions and Fairs (DO), in Norway and Sweden and for some Danish events, the Scandinavian Fair Control (SFC), in Finland the Finnish Union of Trade Fair Organisers (FUTFO), in France, the Statistical Audit Bureau for General and Specialized Fairs and Exhibitions (OJS), in Italy, the Conference of Italian Regions and Autonomous Provinces, in Portugal, the auditing company BDO on behalf of trade fair organizers in Braga, >>>

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>>> Lisbon and Porto, in Spain the Spanish Trade Fair Association (AFE), in Switzerland, FKM-Suisse, and in the Czech and Slovak Republic, Hungary, Poland, Romania and Ukraine the auditing organization CENTREX. These organizations are also the publishers of this brochure.

The brochure “Euro Fair Statistics 2003 Audited Key Figures of Trade Fairs and Exhibitions in Europe” which is published only in English, can be on the internet at www.fkm.de / Download-Services.

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