

ITALIAN EXHIBITIONS & MADE IN ITALY:

STRATEGIC ALLIANCE ON THE ROUTE OF INTERNATIONAL MARKETS



#GED2022 – international@aefi.it
www.aefi.it

Rome, June 1st 2022

Centro Congressi Fontana di Trevi, Auditorium Loyola - Piazza della Pilotta, 4

ORE 10:30 A.M.

Welcome greetings and opening

Maurizio Danese

President of AEFI

Speech by **Giancarlo Giorgetti**

Minister of Economic Development

ORE 10:50 A.M.

Research presentation:

The microeconomic, sectoral and macroeconomic impact of the Italian trade fair system.

Giuseppe Schirone

Prometeia

ORE 11:20 A.M.

Speech by **Luigi di Maio**

*Minister of Foreign Affairs
and International Cooperation*

ORE 11:40 A.M.

The point of view of trade fairs (Q&A)

Maurizio Danese

President of AEFI

Giampiero Calzolari

President of BolognaFiere S.p.A.

Lorenzo Cagnoni

President of Italian Exhibition Group S.p.A.

Luca Palermo

C.E.O.

Fiera Milano S.p.A.

Pietro Piccinetti

Vice President of AEFI

Renato Pujatti

*Coordinator of Exhibitions in Network
Commission and President Pordenone Fiere*

ORE 12:00 A.M.

Trade fairs and promotion,
the role of institutions.

Carlo Ferro

President of ITA - Italian Trade Agency

Pasquale Salzano

Chairman of Simest

Federico Carli

*Internationalization Advisor
Ministry of Tourism*

ORE 12:30 A.M.

Conclusions

Moderator **Gennaro Sangiuliano**

Director of Tg2

FOLLOWING

Light lunch

To confirm your participation, we kindly ask you to register here:

<https://bit.ly/3FPr923>

Registration of guests and welcome coffee from 10:00 A.M.

WARNING: to access the event, it will be necessary to wear a FFP2 mask.

