



**Associazione
Esposizioni e Fiere
Italiane**

Webinars

ITALIAN EXHIBITIONS REOPEN: supports, tools and activities for the restart

3 June 2021
online from 9:30 am

Participation is free after [registration](#),
which will be followed by the necessary link for connection

#GED2021
#AEFIGED2021

international@ae.fi.it
www.aefi.it

9:30 am - WELCOME AND OPENING SESSION

Maurizio Danese, President of AEFI, President of Veronafiere SpA

Massimo Goldoni, President of CFI Comitato Fiere Industria

Kai Hattendorf, Managing Director and CEO of UFI

10:00 am - SUPPORTS

Funding for exhibitors, concessions and supports for the incoming of foreign operators, promotion of the new calendar, agreements for the enhancement of the territory

Carlo Romeo, Head of Ufficio XIV - Events and exhibitions to promote the economic system, D.G. for the Promotion of the Country System, Ministry of Foreign Affairs and International Cooperation

Maurizio Forte, Director of the Coordination Office for the Promotion of Made in Italy, ICE Agenzia

Mauro Alfonso, CEO of SIMEST SpA

Pietro Piccinetti, Deputy President of AEFI, Sole Administrator and Managing Director of Fiera Roma Srl

Lorenzo Becattini, President of Firenze Fiera SpA

11:00 am - TOOLS

Interventions implemented in this period to support the sector and to facilitate its restart: from the safety protocols, to the guidelines for privacy

Nazario Pedini, Coordinator of the AEFI Technical Commission, Operations Director of Italian Exhibition Group SpA

Giovanni Giuliani, Deputy Coordinator of the AEFI Technical Commission, Operations Director of BolognaFiere SpA

Alessandro Pavesi, Venue Manager of Fiera Milano SpA

Giovanni Barbato, Coordinator of the Legal Commission of AEFI, Chief Internal Auditor of Veronafiere SpA

Alessandro Savoia, Deputy Coordinator of the Legal Commission of AEFI, Head of Administration and Finance of BolognaFiere SpA

Sergio Fumagalli, data protection expert and member of the Clusit Scientific Committee

12:00 pm - ACTIVITIES

The contribution of the individual associates to the restart; coordination of calendars and new joint initiatives at national level; joint promotion on international markets; initiatives in the social field

Renzo Piraccini, Coordinator of the AEFI Internationalisation Commission, President of Cesena Fiera SpA

Renato Pujatti, Coordinator of the AEFI Fairs Network Commission, President of Pordenone Fiere SpA

Massimo De Bellis, Managing Director of Cremona Fiere SpA

Domenico Lunghi, Business Unit Director of BolognaFiere SpA

Emanuele Vietina, Managing Director of Lucca Crea Srl

1 pm - CONCLUSIONS AND CLOSING SESSION

Antonio Bruzzone, Deputy President of AEFI, Managing Director of BolognaFiere SpA

Luca Palermo, Deputy President of AEFI, CEO and Managing Director of Fiera Milano SpA

on the occasion of



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