

Opening Italian excellences to the world

THINK GLOBAL ACT LOCAL: THE VALUE OF ITALIAN EXHIBITIONS

**ROMA,
JUNE 7th 2017
h. 17:00**

Camera di Commercio di Roma
Sala del Tempio di Adriano

- Piazza di Pietra -

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H 17:00

WELCOME GREETINGS AND OPENING

Lorenzo Tagliavanti, President of CCIAA

Ines Aronadio, Manager Food and Beverage Division ICE - Agenzia

Ettore Riello, President of AEFI

H 17:10

STATEMENTS FROM THE AUTHORITIES

Dorina Bianchi, Under Secretary of State for Cultural Heritage and Activities and Tourism

Benedetto Della Vedova, Under Secretary of State at the Italian Ministry of Foreign Affairs and International Cooperation

H 17:30

ITALIAN EXHIBITIONS – GLOBAL VEHICLE OF LOCAL EXCELLENCES

Pietro Piccinetti, coordinator of AEFI Internationalization Commission

Interventions and contributions: Arezzo Fiere e Congressi, Bergamo Fiera Nuova, Bolognafiere, Fiera Bolzano, Villa Erba-Cernobbio, Lario Fiere-Erba, Firenze Fiera, Fiera di Forlì, Fiera di Genova, Piacenza Expo, Pordenone Fiere, Italian Exhibition Group-Rimini Vicenza, Investimenti/Fiera di Roma, Riva del Garda, Veronafiere.

and our *attending International Partners*

H 18:15

ECONOMIC DIPLOMACY IN THE SERVICE OF INTERNATIONALIZATION

Carlo Formosa, Principal Director for the Internationalization of the Country System and Territorial Autonomies

Moderator: Luigi Già, Editor in Chief La Repubblica / Affari&Finanza

H 18:45

CONCLUSIONS

Stefano Bonaccini, President of Conference of Regions and Autonomous Provinces

H 19:00

COCKTAIL

R.S.V.P. international@aefi.it