

# **UFI OPERATIONS AWARD** **2009**



**Logistics**  
during build-up  
and dismantling

**DEADLINE**  
**23 MARCH**  
**2009**

**COMPETITION OPEN FOR UFI MEMBERS AND NON-MEMBERS**

### **UFI Operations Award 2009**

35bis rue Jouffroy d'Abbans – 75017 Paris, France

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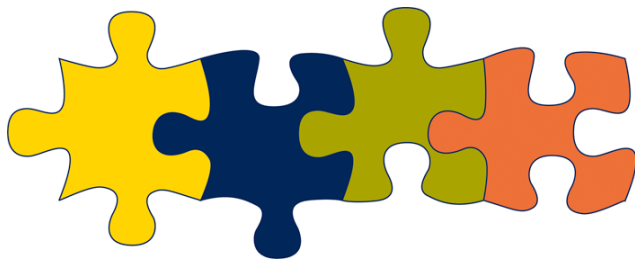
[award@ufi.org](mailto:award@ufi.org)

[www.ufi.org/operationsaward](http://www.ufi.org/operationsaward)

# UFI OPERATIONS AWARD 2009

You are invited to apply for the 2009 UFI Operations Award.

The theme this year is



## Logistics during build-up and dismantling

Your entry must relate to a completed logistics project for build-up and dismantling before and after an exhibition. Entries submitted must describe a solution which has been successfully implemented and evaluated by an organizer or venue manager.

Evaluation will be based on quantitative and/or qualitative results. Your entry must include the project objectives, the actions undertaken to reach those objectives and the results obtained.

More specifically, the following questions should be addressed:



### Objectives:

- What were the shared objectives for the exhibitor, service provider and venue manager?
- Which added-value services did your project seek to offer?
- Which existing logistics services did your project seek to improve? Why?



### Actions:

- What measures did you take to reach these objectives?
- What were the specific challenges faced? How were these over-come?



### Results:

- Were your objectives reached?
- What were the benefits for your clients?
- Did you increase your revenue?
- What were the quantitative and/or qualitative effects on your exhibition activity?

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# **UFI OPERATIONS AWARD**

## **2009**

**Deadline 23 March 2009**

Please e-mail a short summary in English, no longer than four pages, briefly describing your entry, to [award@ufi.org](mailto:award@ufi.org).

All entries will be evaluated by the UFI Operations Committee. The selection will be based on the following criteria: originality, effectiveness, improvement in terms of logistics services, results achieved and added-value for exhibitors, organizers and venue managers. (No justification will be provided for the selection of the finalists or the winner). By March 30, the jury will select the 3 finalists based on the summaries received.

The 3 finalists will then be asked to prepare a detailed PowerPoint presentation providing an in-depth description of their entry, which they will be invited to present during the 2009 UFI Operations Focus Meeting in Munich (Germany) on Wednesday, 29 April 2009. The winner of the 2009 Operations Award will then be selected by the participants of the 2009 Operations Focus Meeting.

This competition is open to both UFI members and non-members and to all industry professionals (exhibition organizers, operators of exhibition centers, service providers), on the condition that entries are exhibition-related.

Participation in this competition is free-of-charge for UFI members and incurs a €100 charge for non-members.

All information regarding the entries submitted will be treated confidentially and will only be used for award selection purposes.

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### **Competition Objectives:**

- To reward the best Operations initiatives within the exhibition community corresponding to this year's UFI competition theme.
- To give The Exhibition Industry the opportunity to share innovative ideas on build-up and dismantling concepts, and techniques.
- To honor professionals who have developed and implemented creative, result-oriented initiatives.

### **The winner will:**

- Receive a complimentary participation for 2 persons to attend the 2010 UFI Operations Focus Meeting (exact date and location to be announced); and
- Have a permanent hyperlink to their website from the UFI website

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