

# Italian International Trade Fairs & Exhibitions Calendar 2016



Italian Exhibition and Trade Fair Association





Italian Exhibition  
and Trade Fair  
Association

The network of Italian trade fairs is extremely significant in the promotion of local districts and the quantity and quality of those exhibiting. Year on year the results speak for themselves.

Italy is home yearly to more almost 1,000 events through which more than 200,000 exhibitors display their new discoveries and of course their products, company philosophy and knowledge to 22 million visitors.

It is an irreplaceable tool for promotion, marketing and internationalization for business, a privileged channel leading to direct contact with the market.

The characterization of the Italian Exhibition System is level of care going into every single event, enabling it to represent the specific production culture of a given sector; the close connection with businesses; strengths and strategies; territorial links regarding both the produce on display and the architecture the stand.

The **National Trade Fair Calendar**, produced by the Emilia-Romagna Region's Department for Manufacturers on behalf of the Conference of Regions and Autonomous Provinces, confirms also for 2016 all these peculiarities of the system.

There will be **189** international trade fairs in Italy in 2016. The highest numbers of exhibitions are concentrated in the textiles-clothing-fashion, sports-hobbies-entertainment-art and food-drink-hospitality sectors, while Lombardy, Emilia-Romagna, Veneto, Tuscany and Campania are the regions where the greatest numbers of exhibitions are located.

We look forward to meeting many of you at trade fairs in Italy!

The following list of exhibitions is updated on 18 September 2015: for further updates and information visit **[www.aefi.it](http://www.aefi.it)** with direct links to the web-site of every event.



fiere: il calendario 2016

<http://www.regioni.it/newsletter/n-2777/del-03-08-2015/fiere-il-calendario-2016-14237/>





# Italian venues hosting the 189 International trade fairs and exhibitions in 2016



## List of Industry Sector codes

1. Agriculture, Forestry, Fishery
2. Food and Beverage, Hospitality
3. Leisure, Hobby, Entertainment
4. Business Services, retail
5. Construction, Infrastructure
6. Travel
7. Security, Fire Safety, Defense
8. Education
9. Energy, Oil, Gas
10. Environmental Protection
11. Printing , Packaging
12. Furniture, Interior design
13. Premium, Household, Gifts, Toys
14. Beauty, Cosmetics
15. Real Estate
16. Automobiles, Motorcycles
17. Chemistry
18. Electronics, Components
19. Engineering, Industrial, Manufacturing, Machines, Instruments, Hardware
20. Aviation, Aerospace
21. IT and Telecommunications
22. Health, Medical Equipment
23. Optics
24. Jewelry, Watch & Accessories
25. Textiles, Apparel, Fashion
26. Transport, Logistics, Maritime
27. General

\* Events certified by ISFCERT  ([www.isfcert.it](http://www.isfcert.it))

Dates	Location	Event	Industrial sector	ISF
9-10 January	Milano	<b>MILANO WORLD DOG SHOW</b>	3	
12-15 January	Firenze	<b>PITTI IMMAGINE UOMO</b> Men's wear and accessories collections	25	
13-14 January	Bologna	<b>MARCA by BOLOGNAFIERE</b> Private label conference and exhibition	4	*
16-18 January	Milano	<b>WHITE MILANO</b> Men's, women's and accessories	25	
16-19 January	Riva del Garda (TN)	<b>EXPO RIVA SCHUH</b> International Shoe Fair	25	
18-19 January	Milano	<b>ANTEPRIMA</b>	25	*
20-22 January	Milano	<b>PROMOTION TRADE EXHIBITION</b> International Exhibition of promotional advertising specialities, promotional garments and personalization technologies	4	
21-23 January	Firenze	<b>PITTI IMMAGINE BIMBO</b> Collections clothing and accessories 0/18 years, maternity wear, items for infants, furnishings	25	
22-24 January	Verona	<b>MOTOR BIKE EXPO</b> International Motorcycle Show	16	
22-27 January	Vicenza	<b>VICENZAORO</b> January - International Jewellery Show	24	*
22-27 January	Vicenza	<b>T-GOLD</b> International Jewellery Technology Show	19, 24	*

**Dates****Location****Event****Industrial  
sector**

23-27 January	Rimini	<b>SIGEP</b> International Exhibition for Artisan Production of Gelato, Confectionery and Bakery	2	*
23-27 January	Rimini	<b>RHEX - RIMINI HORECA EXPO</b> International Food Show - Food, Beverage & Trends in Eating Out and Large-Scale Distribution	2	*
27-29 January	Firenze	<b>PITTI IMMAGINE FILATI</b> Yarns, fibers and sectors or complementary to the spinning and knitting	25	
28-31 January	Bolzano	<b>KLIHAHOUSE</b> International Trade Show for Energy-efficient and Sustainable Construction	9	
29 January 1 February	Bologna	<b>ARTE FIERA</b> International fair of modern and contemporary art	3	*
29 January 1 February	Rho Pero	<b>HOMI</b> The lifestyle trade fair	24	*
3-6 February	Verona	<b>FIERAGRICOLA</b> International Agricultural Technologies Show	1	
9-11 February	Milano	<b>MILANO UNICA SHIRT AVENUE IDEABIELLA MODA IN</b> Italian Textile Exhibition	25	



11-13 February	Rho Pero	<b>BIT</b> International Tourism Exchange	6	*
12-14 February	Torino	<b>AUTOMOTORETRO'</b> Fair dedicated to the vintage Vehicles	16	
13-15 February	Vicenza	<b>HIT SHOW</b> Hunting, Individual Protection, Target Sports	3	*
14-17 February	Rho Pero	<b>MIPEL</b> International Leathergoods Market	25	
14-17 February	Rho Pero	<b>TheMICAM</b> International Footwear Exhibition	25	
20-23 February	Rimini	<b>BEER ATTRACTION</b> International Craft Breweries Show	2	
20-21 February	Vicenza	<b>PESCARE SHOW</b> International Expo dedicated to the world of Traditional Fishing, Fly Fishing and Spinning in Fresh Water and the Sea	3	*
23-25 February	Rho Pero	<b>LINEPELLE</b> International exhibition of leather, accessories, components, synthetics and models for footwear, leather goods, garments and furniture	25	*
23-25 February	Rho Pero	<b>SIMAC TANNING TECH</b> International Exhibition of Machines and Technologies for Footwear, Leathergoods and Tanning Industry	19	*

**Dates****Location****Event****Industrial  
sector**

Dates	Location	Event	Industrial sector	
23-5 February	Rho Pero	<b>TANNING TECH</b> International Fair dedicated to footwear and leathersgoods machinery	19	*
24-26 February	Rho Pero	<b>MY PLANT &amp; GARDEN</b> International Green Expo	1	*
24-28 February	Verona	<b>PROGETTO FUOCO</b> International exhibition of wood-burning plant and equipment for heat and power generation	9	*
25-26 February	Firenze	<b>DANZA IN FIERA 2016</b>	3	
25-28 February	Vicenza	<b>ABILMENTE PRIMAVERA</b> International Expo-Atelier dedicated to the Creative Crafting	3	*
26-28 February	Bolzano	<b>CIVIL PROTECT</b> International Trade Show for Civil Defence, Fire Protection and Emergency	7	
27-29 February	Milano	<b>WHITE MILANO</b> Women's and accessories collections	25	
27-29 February	Milano	<b>MIPAP</b> Milano Prêt à Porter	25	*
27-29 February	Milano	<b>SUPER</b> Exhibition dedicated to accessories and women's prêt-à-porter	25	
27 February 1 March	Montichiari (BS)	<b>GOLOSITALIA &amp; ALIMENT</b>	2	

27 February 6 March	Parma	<b>MERCANTEINFIERA PRIMAVERA</b> International Fair of Modernism, Antiques and Collectable	3	
27-29 February	Rho Pero	<b>MIDO</b> International Exhibition for Optics, Optometry and Ophthalmology	23	*
2-5 March	Milano	<b>MIFUR</b> International Fur and Leather Exhibition	25	
3-6 March	Roma	<b>MOTO DAYS</b>	26	
4-6 March	Piacenza	<b>APIMELL</b> International Trade Fair of Beekeeping, Apiary Products and Equipment	1	
11-12 March	Napoli	<b>FORUM AGENTI MEDITERRANEO</b>	4	
12-14 March	Firenze	<b>TASTE</b>	2	
12-14 March	Marcianise (CE)	<b>TARÌ BIJOUX</b>	24	
15-18 March	Rho Pero	<b>MCE MOSTRACONVEGNO EXPOCOMFORT</b> International biennial exhibition for heating, refrigeration, air- conditioning, sanitary fixtures, water treatment, bathroom furnishing and services	9	
16-17 March	Milano	<b>FILO</b>	25	
16-18 March	Rimini	<b>ENADA SPRING</b> International Amusement & Gaming Show	18	
17-20 March	Pastorano (CE)	<b>TRASPO DAY</b> Transport and Logistics Exhibition	26	

**Dates****Location****Event****Industrial  
sector**

Dates	Location	Event	Industrial sector	
18-21 March	Bologna	<b>COSMOPROF</b> International Exhibition of Perfumery and Cosmetics	14	*
18-20 March	Napoli	<b>BMT</b> Mediterranean Tourism Exhibition	6	
29-30 March	Cernobbio	<b>COMOCREA</b> Textile Design Show/Home Furnishing Design Show	25	
31 March 2 April	Napoli	<b>ENERGYMED</b> Conference Exhibition on Renewable Sources and Energy Efficiency	9	
31 March 3 April	Milano	<b>ESXENCE</b> <b>THE SCENT OF EXCELLENCE</b>	14	
1-3 April	Bologna	<b>TANEXPO</b> International Funeral and Cemetery Exhibition	4	
4-7 April	Bologna	<b>BOLOGNA CHILDRENS'S BOOK FAIR</b>	8	*
5-7 April	Torino	<b>EXPO FERROVIARIA</b> Italy's showcase for Railway Technology, Products and Systems	26	
5-7 April	Torino	<b>INTERTUNNEL</b>	5	
6-8 April	Bolzano	<b>PROWINTER</b> International Tradeshow for rental, equipment and techno- logy for mountain sports	3	

6-8 April	Carrara Marina (MS)	<b>COMPOTEC</b> International Exhibition Composites and related Technologies	17	
6-8 April	Carrara Marina (MS)	<b>SEA TEC</b> International Exhibition Technologies, Subcontracting and Design for Boats, Megayachts and Ships	26	*
8-10 April	Milano	<b>MIART</b> International Exhibition of Modern and Contemporary Art	3	*
10-13 April	Verona	<b>VINITALY</b> International Wine & Spirits Exhibition	2	
10-13 April	Verona	<b>SOL&amp;AGRIFOOD</b> International Quality Agro-Foods Event	2	
10-13 April	Verona	<b>ENOLITECH</b> International Exhibition Technologies for Viticulture, Oenology and of Technologies for Olive Growing and Olive Oil Production	2	
12-17-April	Rho Pero	<b>EUROCUCINA</b> International Kitchen Furniture Exhibition	12	
12-17-April	Rho Pero	<b>SALONE INTERNAZIONALE DEL BAGNO</b> International Bathroom Furniture Exhibition	12	
12-17-April	Rho Pero	<b>SALONE DEL COMPLEMENTO D'ARREDO</b> International Furnishing Accessories Exhibition	12	

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Dates	Location	Event	Industrial sector	
12-17-April	Rho Pero	<b>SALONE INTERNAZIONALE DEL MOBILE</b>	12	
13-15 April	Bologna	<b>PHARMINTECH</b> Exhibition for the pharmaceutical, nutraceutical and personal care industry	22	*
15-17 April	Bologna	<b>COSMOFARMA EXHIBITION</b> International Exhibition of Health, Wellness and Beauty Products and Services for Pharmacies	22	*
20-22 April	Cremona	<b>BIOENERGY ITALY</b> Food Waste Management, Green Chemistry Conference and Exhibition	1, 9, 10, 17	
20-21 April	Torino	<b>AFFIDABILITA' E TECNOLOGIE</b> Integrated solutions for smart factory	18	
22-25 April	Napoli	<b>COMICON</b> International Comics Fair	3	
22-25 April	Pastorano (CE)	<b>FIERA AGRICOLA</b> Agricultural Technologies Trade Fair	1	
23 April 2 May	Cagliari	<b>FIERA DELLA SARDEGNA</b> Internazionale Campionaria Generale	27	*
23 April 1 May	Firenze	<b>MOSTRA INTERNAZIONALE DELL'ARTIGIANATO</b> International Handicraft Trade Fair	13	*
28 April 2 May	Milano	<b>MIA FAIR</b> Milan Image Art Fair	3	

29 April 1 May	Foggia	<b>FOGGIA AGRICULTURE AND ZOOTECNY INTERNATIONAL TRADE FAIR</b>	1	*
3-5 May	Milano	<b>SOLAREXPO THE INNOVATION CLOUD</b> Renewable Power, Grid Technologies, E-mobility, Efficiency - International Exhibition and Conference	9	
4-7 May	Milano	<b>VENDITALIA</b> Worldwide Vending Exhibition	2	*
4-6 May	Rho Pero	<b>FRUIT INNOVATION</b> From Harvest to Consumer	1	*
6-9 May	Marcianise (CE)	<b>IL TARI MONDO PREZIOSO</b>	24	*
6-8 May	Verona	<b>VERONA LEGEND CARS</b> Vintage Car Exhibition	16	
7-11 May	Arezzo	<b>ORO AREZZO</b> International jewelry exhibition	24	
7-9 May	Rimini	<b>SIB EVENT</b> Italian Show of Entertainment Technology	19	
9-12 May	Parma	<b>CIBUS</b> International Food Exhibition	2	*
11-14 May	Bologna	<b>LAMIERA</b> Machines and equipment for the machining of sheet metal, pipes, sections, wire and metal structural work. Dies. Welding. Heat treatments. Surface treatment and finishing	19	*
11-13 May	Cernobbio	<b>PROPOSTE</b> World Preview of Furnishing Fabrics and Curtains	25	

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Dates	Location	Event	Industrial sector	
12-16 May	Torino	<b>INTERNATIONAL BOOK FAIR TORINO</b>	8	
13-16 May	Milano	<b>CHIBIMART SUMMER</b> International Fashion Accessories and Bijoux Exhibition	24	
18-21 May	Bari	<b>MEC OLIVA</b>	1	
18-21 May	Bologna	<b>EXPOSANITA'</b> International Health Care Exhibition	22	
18-21 May	Carrara Marina (MS)	<b>CARRARAMARMOTEC</b>	19	*
19-21 May	Rimini	<b>EXPODENTAL MEETING</b>	22	
20-22 May	Ariano Irpino (AV)	<b>TRADIZIONE 2.0</b> Exhibition of Italian Traditional and Artistic Ceramics	3	
20-22 May	Firenze	<b>MODAPRIMA</b>	25	
20-23 May	Milano	<b>SI SPOSAITALIA COLLEZIONI</b> International Presentation of Bridal and Formal Wear	25	*
20-22 May	Napoli	<b>NAPOLI TATTOO CONVENTION</b>	3	
20-22 May	Verona	<b>VERONA MINERAL SHOW GEO BUSINESS</b> Exhibition for Precious Hard Decorative Stone, Fossils and Similar, Stone Giftware	24	
24-28 May	Rho Pero	<b>XYLEXPO</b> Biennial world exhibition for woodworking technology and furniture supplies	19	*
28-29 May	Piacenza	<b>FRANCHISING NORD</b>	4	*



2-5 June	Rimini	<b>RIMINI WELLNESS</b> Fitness, Wellness & Sport on Stage	3	
7-9 June	Milano	<b>3D PRINT HUB</b>	21	*
8-9 June	Bologna	<b>R2B</b> Research to Business - Industrial Research International Exhibition	4	
11-14 June	Riva del Garda (TN)	<b>EXPO RIVA SCHUH</b> International Shoe Fair	25	*
14-17 June	Firenze	<b>PITTI IMMAGINE UOMO</b> Men's wear and accessories collections	25	*
17-26 June	Napoli	<b>FIERA DELLA CASA</b>	27	
18-20 June	Milano	<b>WHITE MILANO</b> Men's, women's and accessories	25	
23-25 June	Firenze	<b>PITTI IMMAGINE BIMBO</b> Collections clothing and accessories 0/18 years, maternity wear, items for infants, furnishings	25	
29 June 1 July	Firenze	<b>PITTI IMMAGINE FILATI</b> Yarns, fibers and sectors or complementary to the spinning and knitting	25	
7-8 July	Milano	<b>ANTEPRIMA</b>	25	*
30 August 2 September	Rho Pero	<b>MIPEL</b> International Leathergoods Market	25	
30 August 2 September	Rho Pero	<b>TheMICAM</b> International Footwear Exhibition	25	

**Dates****Location****Event****Industrial  
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Dates	Location	Event	Industrial sector	
3-7 September	Vicenza	<b>VICENZAORO</b> SEPTEMBER International Exhibition of Gold, Jewellery, Silverware and Gemstones	24	*
6-8 September	Milano	<b>MILANO UNICA SHIRT AVENUE IDEABIELLA MODA IN</b> Italian Textile Exhibition	25	
7-9 September	Rho Pero	<b>LINEAPELLE</b> International exhibition of eather, accessories, components, synthetics and models for footwear, leather goods, garments and furniture	25	*
9-11 September	Firenze	<b>FRAGRANZE</b>	14	
9-12 September	Verona	<b>COSMO BIKE SHOW</b> International Bike Exhibition	3	
10-18 September	Bari	<b>FIERA DEL LEVANTE</b>	27	*
10-13 September	Bologna	<b>SANA</b> International Exhibition of Organic and Natural Products	2	*
10-18 September	Parma	<b>IL SALONE DEL CAMPER</b> Caravanning, Accessories, Routes and Destinations	3	*
10-13 September	Rho Pero	<b>HOMI</b> The lifestyle trade fair	25	*
13-16 September	Pordenone	<b>HAPPY BUSINESS TO YOU</b>	12	*
14-16 September	Rimini	<b>MACFRUT</b> Fruit & Veg Professional Show	1	*
16-18 September	Oulx (TO)	<b>BOSTER</b> Forest and Territory	1	

21-24 September	Montichiari (BS)	<b>FIMAST</b>	19	
21-23 September	Torino	<b>SMART MOBILITY WORLD ITN</b> Infrastructures and Technologies for the Smart City and Smart Mobility	21	
23-25 September	Napoli	<b>FESTIVAL DELL'ORIENTE</b>	2	
24-26 September	Milano	<b>WHITE MILANO</b> Women's and accessories collections	25	
24-26 September	Milano	<b>MIPAP</b> Milano Prêt à Porter	25	*
24-26 September	Milano	<b>SUPER</b> Exhibition dedicated to accessories and women's prêt-à-porter	25	
26-30 September	Bologna	<b>CERSAIE</b> International Exhibition of Ceramic Tile and Bathroom Furnishings	5	*
26-30 September	Rimini	<b>TECNARGILLA</b> International Exhibition of Technology and Supplies for the Ceramic and Brick Industries	5	
28-30 September	Ariano Irpino (AV)	<b>GREEN BUSINESS</b>	10	
28 September 3 October	Genova	<b>SALONE NAUTICO</b> International Boat Show	3, 26	
28-29 September	Pordenone	<b>COILTECH</b> International Fair of Coil Winding	19	*
28 September 1 October	Verona	<b>MARMOMACC</b> Stone, Design, Technology International Trade Fair	5	

**Dates****Location****Event****Industrial  
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Dates	Location	Event	Industrial sector	
28 September 1 October	Verona	<b>ABITARE IL TEMPO</b> Furniture, Design, Project, Trade Fair and Conference	12	
29 September 2 October	Torino	<b>EUROMINERALEXPO</b> International Exhibition of Mi- nerals, Fossils, Precious Stones, Gems, Jewellery, Accessories	24	
30 September 2 October	Cremona	<b>CREMONA MONDOMUSICA</b> Acoustic Guitar Village	3	
30 September 2 October	Cremona	<b>PIANO EXPERIENCE</b>	3	
1-9 October	Parma	<b>MERCANTEINFIERA AUTUNNO</b> International Fair of Moderni- sm, Antiques and Collectable	3	*
4-8 October	Rho Pero	<b>BIMU</b> Metal Forming and Metal Cutting Machines, Robots, Automation and Auxiliary Technologies	19	*
4-8 October	Rho Pero	<b>SFORTEC</b> Technical Subcontracting & Industrial Services	19	*
5-6 October	Milano	<b>FILO</b>	25	
5-8 October	Piacenza	<b>GEOFLUID</b> International Exhibition & Conference on Technology and Equipment for Prospecting, Extracting and Conveying Underground Fluids	9	*
7-9 October	Bergamo	<b>AGRI TRAVEL &amp; SLOW TRAVEL EXPO</b>	1	

7-10 October	Marcianise (CE)	<b>IL TARI MONDO PREZIOSO</b>	24	*
7-10 October	Napoli	<b>VEBO</b> International Exhibition of Wedding Favors, Gift and Homeware	13	
9 October 16 November	Alba (CN)	<b>INTERNATIONAL ALBA WHITE TRUFFLE FAIR</b>	2	
12-14 October	Lucca	<b>MIAC</b> International Exhibition of Paper Industry	19	
12-14 October	Roma	<b>ENADA AUTUMN EDITION</b> International Amusement & Gaming Show	3, 19	
13-15 October	Rho Pero	<b>VISCOM ITALIA</b> International Trade Fair and Conference on Visual Communication and Event Services	11	
13-15 October	Rimini	<b>TTG INCONTRI</b> The International b2b Fair for the Tourism	6	*
13-15 October	Rimini	<b>SIA GUEST</b> International Hospitality Exhibition	2	*
13-15 October	Rimini	<b>SUN</b> International Exhibition for the Outdoor World	3	
13-16 October	Vicenza	<b>ABILMENTE AUTUNNO</b> International Expo-Atelier dedicated to the Creative Crafting	3	*
18-20 October	Milano	<b>SMAU</b> International Exhibition of Information Communications Technology	21	

**Dates****Location****Event****Industrial  
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Dates	Location	Event	Industrial sector	
18-21 October	Pordenone	<b>SICAM</b> Exhibition of Components, Semi-finished Parts and Acces- sories for Furniture Industry	12	*
19-21 October	Bologna	<b>H2O ACCADUEO</b> International Exhibition of technologies for the treatment and distribution of drinking water and wastewater treatment	19	*
19-22 October	Bologna	<b>SAIE</b> International Building Exhibition	5	
20-24 October	Torino	<b>SALONE INTERNAZIONALE DEL GUSTO</b>	2	
24-27 October	Bolzano	<b>HOTEL</b> International Trade Show for Hotel Business and Gastronomy	2	
25-28 October	Parma	<b>CIBUS TEC</b> Exhibition on technologies for the Food Industries	2	*
27-30 October	Cremona	<b>CREMONA INTERNATIONAL LIVESTOCK EXHIBITIONS</b>	1	*
28 October 1 November	Lucca	<b>LUCCA COMICS &amp; GAMES</b> International Festival of Comics, Animation, Illustration and Games	3	
3-6 November	Verona	<b>FIERACAVALLI</b> International Horse Festival	3	
7-8 November	Cernobbio (CO)	<b>COMOCREA</b> Textile Design Show Home Furnishing Design Show	25	

8-13 November	Rho Pero	<b>ICMA</b> World Motorcycling Exhibition	16	
8-11 November	Rimini	<b>ECOMONDO</b> International Trade Fair of Material & Energy Recovery and Sustainable Development	10	*
8-11 November	Rimini	<b>KEY ENERGY</b> International Expo for Sustainable Energy and Mobility	10	*
9-13 November	Bologna	<b>EIMA INTERNATIONAL</b> International Agricultural and Gardening Machinery Exhibition	1	*
10-13 November	Bolzano	<b>AUTUMN TRADE FAIR</b> The Showcase of South Tyrol	27	
10-12 November	Firenze	<b>SALONE ARTE E RESTAURO</b>	3	
11-14 November	Milano	<b>CHIBIMART WINTER</b> International Fashion Access- ories and Bijoux Exhibition	24	
11-13 November	Torino	<b>ARTISSIMA</b> Contemporary Art International Exhibition	3	
12-20 November	Parma	<b>GOTHA</b> International Antiques Exhibition	3	
18-20 November	Firenze	<b>MODAPRIMA</b>	25	
19-22 November	Rimini	<b>GLUTEN FREE EXPO</b> International Leading Fair dedicated to Gluten Free Product and Diet	2	*

**Dates****Location****Event****Industrial  
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Dates	Location	Event	Industrial sector	
24-26 November	Bolzano	<b>INTERPOMA</b> International trade show for the cultivation, storage and marketing of apples	1	
24-27 November	Catania	<b>EXPOBIT</b> International Expo of echnological Innovation	15	
25-27 November	Napoli	<b>PHARMEXPO</b>	22	
25-27 November	Verona	<b>VERONA MINERAL SHOW GEO SHOP</b> Exhibition for Precious Hard Decorative Stone, Fossils and Similar, Stone Giftware	24	
27-30 November	Longarone (BL)	<b>MIG</b> International Gelato Exhibition	2	*
2-4 December	Napoli	<b>ARKEDA</b>	12	
3-11 December	Bologna	<b>MOTOR SHOW</b> International Automobile Exhibition	16	
3-11 December	Rho Pero	<b>AF - L'ARTIGIANO IN FIERA</b> International Crafts Selling Exhibition	27	



Dates

Location

Event



## 1. AGRICULTURE, FORESTRY, FISHERY

Dates	Location	Event	
3-6 February	Verona	<b>FIERAGRICOLA</b> International Agricultural Technologies Show	
24-26 February	Rho Pero	<b>MY PLANT &amp; GARDEN</b> International Green Expo	*
4-6 March	Piacenza	<b>APIMELL</b> International Trade Fair of Beekeeping, Apiary Products and Equipment	
20-22 April	Cremona	<b>BIOENERGY ITALY</b> Food Waste Management, Green Chemistry Conference and Exhibition	
22-25 April	Pastorano (CE)	<b>FIERA AGRICOLA</b> Agricultural Technologies Trade Fair	
29 April 1 May	Foggia	<b>FOGGIA AGRICULTURE AND ZOOTECHNY INTERNATIONAL TRADE FAIR</b>	*
4-6 May	Rho Pero	<b>FRUIT INNOVATION</b> From Harvest to Consumer	*
18-21 May	Bari	<b>MEC OLIVA</b>	
14-16 September	Rimini	<b>MACFRUT</b> Fruit & Veg Professional Show	*
16-18 September	Oulx (TO)	<b>BOSTER</b> Forest and Territory	
7-9 October	Bergamo	<b>AGRI TRAVEL &amp; SLOW TRAVEL EXPO</b>	
27- 30 October	Cremona	<b>CREMONA INTERNATIONAL LIVESTOCK EXHIBITIONS</b>	*

**Dates****Location****Event**

9-13 November	Bologna	<b>EIMA INTERNATIONAL</b> International Agricultural and Gardening Machinery Exhibition	*
24-26 November	Bolzano	<b>INTERPOMA</b> International trade show for the cultivation, storage and marketing of apples	

## 2. FOOD AND BEVERAGE, HOSPITALITY

23-27 January	Rimini	<b>SIGEP</b> International Exhibition for Artisan Production of Gelato, Confectionery and Bakery	*
23-27 January	Rimini	<b>RHEX - RIMINI HORECA EXPO</b> International Food Show - Food, Beverage & Trends in Eating Out and Large-Scale Distribution	*
20-23 February	Rimini	<b>BEER ATTRACTION</b> International Craft Breweries Show	
27 February 1 March	Montichiari (BS)	<b>GOLOSITALIA &amp; ALIMENT</b>	
12-14 March	Firenze	<b>TASTE</b>	
10-13 April	Verona	<b>VINITALY</b> International Wine & Spirits Exhibition	
10-13 April	Verona	<b>SOL&amp;AGRIFOOD</b> International Quality Agro-Foods Event	

10-13 April	Verona	<b>ENOLITECH</b> International Exhibition Technologies for Viticulture, Oenology and of Technologies for Olive Growing and Olive Oil Production	
4-7 May	Milano	<b>VENDITALIA</b> Worldwide Vending Exhibition	
9-12 May	Parma	<b>CIBUS</b> International Food Exhibition	*
10-13 September	Bologna	<b>SANA</b> International Exhibition of Organic and Natural Products	*
23-25 September	Napoli	<b>FESTIVAL DELL'ORIENTE</b>	
9 October 16 November	Alba (CN)	<b>INTERNATIONAL ALBA WHITE TRUFFLE FAIR</b>	
13-15 October	Rimini	<b>SIA GUEST</b> International Hospitality Exhibition	*
20-24 October	Torino	<b>SALONE INTERNAZIONALE DEL GUSTO</b>	
24-27 October	Bolzano	<b>HOTEL</b> International Trade Show for Hotel Business and Gastronomy	
25-28 October	Parma	<b>CIBUS TEC</b> Exhibition on technologies for the Food Industries	*
19-22 November	Rimini	<b>GLUTEN FREE EXPO</b> International Leading Fair dedicated to Gluten Free Product and Diet	*
27-30 November	Longarone (BL)	<b>MIG</b> International Gelato Exhibition	*

### 3. LEISURE, HOBBY, ENTERTAINMENT

Dates	Location	Event	
9-10 January	Milano	<b>MILANO WORLD DOG SHOW</b>	
29 January 1 February	Bologna	<b>ARTE FIERA</b> International fair of modern and contemporary art	*
13-15 February	Vicenza	<b>HIT SHOW</b> Hunting, Individual Protection, Target Sports	*
20-21 February	Vicenza	<b>PESCARE SHOW</b> International Expo dedicated to the world of Traditional Fishing, Fly Fishing and Spinning in Fresh Water and the Sea	*
25-26 February	Firenze	<b>DANZA IN FIERA 2016</b>	
25-28 February	Vicenza	<b>ABILMENTE PRIMAVERA</b> International Expo-Atelier dedicated to the Creative Crafting	*
27 February 6 March	Parma	<b>MERCANTEINFIERA PRIMAVERA</b> International Fair of Modernism, Antiques and Collectable	
6-8 April	Bolzano	<b>PROWINTER</b> International Tradeshow for rental, equipment and technology for mountain sports	
8-10 April	Milano	<b>MIART</b> International Exhibition of Modern and Contemporary Art	*

22-25 April	Napoli	<b>COMICON</b> International Comics Fair	
28 April 2 May	Milano	<b>MIA FAIR</b> Milan Image Art Fair	
20-22 May	Ariano Irpino (AV)	<b>TRADIZIONE 2.0</b> Exhibition of Italian Traditional and Artistic Ceramics	
20-22 May	Napoli	<b>NAPOLI TATTOO CONVENTION</b>	
2-5 June	Rimini	<b>RIMINI WELLNESS</b> Fitness, Benessere e Sport on Stage	
9-12 September	Verona	<b>COSMO BIKE SHOW</b> International Bike Exhibition	
10-18 September	Parma	<b>IL SALONE DEL CAMPER</b> Caravanning, Accessories, Routes and Destinations	*
28 September 3 October	Genova	<b>SALONE NAUTICO</b> International Boat Show	
30 September 2 October	Cremona	<b>CREMONA MONDOMUSICA</b> Acoustic Guitar Village	
30 September 2 October	Cremona	<b>PIANO EXPERIENCE</b>	
1-9 October	Parma	<b>MERCANTEINFIERA AUTUNNO</b> International Fair of Modernism, Antiques and Collectable	*
12-14 October	Roma	<b>ENADA AUTUNNO</b> International Amusement & Gaming Show	
13-15 October	Rimini	<b>SUN</b> International Exhibition for the Outdoor World	
13-16 October	Vicenza	<b>ABILMENTE AUTUNNO</b> International Expo-Atelier de- dicated to the Creative Crafting	*

**Dates****Location****Event**

28 October 1 November	Lucca	<b>LUCCA COMICS &amp; GAMES</b> International Festival of Comics, Animation, Illustration and Games	
3-6 November	Verona	<b>FIERACAVALLI</b> International Horse Festival	
10-12 November	Firenze	<b>SALONE ARTE E RESTAURO</b>	
11-13 November	Torino	<b>ARTISSIMA</b> Contemporary Art International Exhibition	
12-20 November	Parma	<b>GOTHA</b> International Antiques Exhibition	

#### 4. BUSINESS SERVICES, RETAIL

13-14 January	Bologna	<b>MARCA by BOLOGNAFIERE</b> Private label conference and exhibition	*
20-22 January	Milano	<b>PROMOTION TRADE EXHIBITION</b> International Exhibition of promotional advertising specialities, promotional garments and personalization technologies	
11-12 March	Napoli	<b>FORUM AGENTI MEDITERRANEAN</b>	
1-3 April	Bologna	<b>TANEXPO</b> International Funeral and Cemetery Exhibition	
28-29 May	Piacenza	<b>FRANCHISING NORD</b>	*

8-9 June	Bologna	<b>R2B</b> Research to Business Industrial Research International Exhibition	
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## 5. CONSTRUCTION, INFRASTRUCTURE

5-7 April	Torino	<b>INTERTUNNEL</b>	
26-30 September	Bologna	<b>CERSAIE</b> International Exhibition of Ceramic Tile and Bathroom Furnishings	*
26-30 September	Rimini	<b>TECNARGILLA</b> International Exhibition of Te- chology and Supplies for the Ceramic and Brick Industries	
28 September 1 October	Verona	<b>MARMOMACC</b> Stone, Design, Technology In- ternational Trade Fair	
19-22 October	Bologna	<b>SAIE</b> International Building Exhibition	

**Dates****Location****Event**

## 6. TRAVEL

11-13 February	Rho Pero	<b>BIT</b> International Tourism Exchange	*
18-20 March	Napoli	<b>BMT</b> Mediterranean Tourism Exhibition	
13-15 October	Rimini	<b>TTG INCONTRI</b> The International b2b Fair for the Tourism	*

## 7. SECURITY, FIRE SAFETY, DEFENSE

26-28 February	Bolzano	<b>CIVIL PROTECT</b> International Trade Show for Civil Defence, Fire Protection and Emergency	*
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## 8. EDUCATION

4-7 April	Bologna	<b>BOLOGNA CHILDRENS'S BOOK FAIR</b>	*
12-16 May	Torino	<b>INTERNATIONAL BOOK FAIR TORINO</b>	



## 9. ENERGY, OIL, GAS

28-31 January	Bolzano	<b>KLIHAHOUSE</b> International Trade Show for Energy-efficient and Sustainable Construction	
24-28 February	Verona	<b>PROGETTO FUOCO</b> International exhibition of wood-burning plant and equipment for heat and power generation	*
15-18 March	Rho Pero	<b>MCE MOSTRACONVEGNO EXPO-COMFORT</b> International biennial exhibition for heating, refrigeration, air-conditioning, sanitary fixtures, water treatment, bathroom furnishing and services	
31 March 2 April	Napoli	<b>ENERGYMED</b> Conference Exhibition on Renewable Sources and Energy Efficiency	
20-22 April	Cremona	<b>BIOENERGY ITALY</b> Food Waste Management, Green Chemistry Conference and Exhibition	
3-5 May	Milano	<b>SOLAREXPO</b> <b>THE INNOVATION CLOUD</b> Renewable Power, Grid Technologies, E-mobility, Efficiency - International Exhibition and Conference	

**Dates****Location****Event**

5-8 October	Piacenza	<b>GEOFLUID</b> International Exhibition & Conference on Technology and Equipment for Prospecting Extracting and Conveying Underground Fluids	*
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## 10. ENVIRONMENTAL PROTECTION

20-22 April	Cremona	<b>BIOENERGY ITALY</b> Food Waste Management, Green Chemistry Conference and Exhibition	
28-30 September	Ariano Irpino (AV)	<b>GREEN BUSINESS</b>	
8-11 November	Rimini	<b>ECOMONDO</b> International Trade Fair of Material & Energy Recovery and Sustainable Development	*
8-11 November	Rimini	<b>KEY ENERGY</b> International Expo for Sustainable Energy and Mobility	*

## 11. PRINTING , PACKAGING

13-15 October	Rho Pero	<b>VISCOM ITALIA</b> International Trade Fair and Conference on Visual Communication and Event Services	
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## 12. FURNITURE, INTERIOR DESIGN

12-17 April	Rho Pero	<b>EUROCUCINA</b> International Kitchen Furniture Exhibition	
12-17 April	Rho Pero	<b>SALONE INTERNAZIONALE DEL BAGNO</b> International Bathroom Furniture Exhibition	
12-17 April	Rho Pero	<b>SALONE INTERNAZIONALE DEL COMPLEMENTO D'ARREDO</b> International Furnishing Accessories Exhibition	
12-17 April	Rho Pero	<b>SALONE INTERNAZIONALE DEL MOBILE</b>	
13-16 September	Pordenone	<b>HAPPY BUSINESS TO YOU</b>	*
28 September 1 October	Verona	<b>ABITARE IL TEMPO</b> Furniture, Design, Project, Trade Fair and Conference	
18-21 October	Pordenone	<b>SICAM</b> Exhibition of Components, Semi-finished Parts and Accessories for Furniture Industry	*
2-4 December	Napoli	<b>ARKEDA</b>	

**Dates****Location****Event**

### 13. PREMIUM, HOUSEHOLD, GIFTS, TOYS

23 April 1 May	Firenze	<b>MOSTRA INTERNAZIONALE DELL'ARTIGIANATO</b> International Handicraft Trade Fair	*
7-10 October	Napoli	<b>VEBO</b> International Exhibition of Wedding Favors, Gift and Homeware	

### 14. BEAUTY, COSMETICS

18-21 March	Bologna	<b>COSMOPROF</b> International Exhibition of Perfumery and Cosmetics	*
31 March 3 April	Milano	<b>ESXENCE</b> <b>THE SCENT OF EXCELLENCE</b>	
9-11 September	Firenze	<b>FRAGRANZE</b>	

### 15. REAL ESTATE

24-27 November	Catania	<b>EXPOBIT</b> International Expo of Technological Innovation	
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## 16. AUTOMOBILES, MOTORCYCLES

22-24 January	Verona	<b>MOTOR BIKE EXPO</b> International Motorcycle Show	
12-14 February	Torino	<b>AUTOMOTORETRÒ</b> Fair dedicated to the vintage Vehicles	
6-8 May	Verona	<b>VERONA LEGEND CARS</b> Vintage Car Exhibition	
8-13 November	Rho Pero	<b>EICMA</b> World Motorcycling Exhibition	
3-11 December	Bologna	<b>MOTOR SHOW</b> International Automobile Exhibition	

## 17. CHEMISTRY

6-8 April	Carrara Marina (MS)	<b>COMPOTEC</b> International Exhibition Composites and related Technologies	
20-22 April	Cremona	<b>BIOENERGY ITALY</b> (Biomasse e Rinnovabili), Food Waste Management, Green Chemistry Conference and Exhibition	

**Dates****Location****Event**

## 18. ELECTRONICS, COMPONENTS

16-18 March	Rimini	<b>ENADA PRIMAVERA</b> International Amusement & Gaming Show	
20-21 April	Torino	<b>AFFIDABILITÀ E TECNOLOGIE</b> Integrated solutions for smar factory	

## 19. ENGINEERING, INDUSTRIAL, MANUFACTURING, MACHINES, INSTRUMENTS, HARDWARE

22-27 January	Vicenza	<b>T-GOLD</b> International Jewellery Technology Show	*
23-25 February	Rho Pero	<b>SIMAC TANNING TECH</b> International Exhibition of Machines and Technologies for Footwear, Leathergoods and Tanning Industry	*
23-25 February	Rho Pero	<b>TANNING TECH</b> International Fair dedicated to footwear and leathergoods machinery	*
7-9 May	Rimini	<b>SIB EVENT</b> Italian Show of Entertainment Technology	

11-14 May	Bologna	<b>LAMIERA</b> Machines and equipment for the machining of sheet metal, pipes, sections, wire and metal structural work. Dies. Welding. Heat treatments. Surface treatment and finishing	*
18-21 May	Carrara Marina (MS)	<b>CARRARAMARMOTEC</b>	*
24-28 May	Rho Pero	<b>XYLEXPO</b> Biennial world exhibition for woodworking technology and furniture supplies	*
21-24 September	Montichiari (BS)	<b>FIMAST</b>	
28-29 September	Pordenone	<b>COILTECH</b> International Fair of Coil Winding	*
4-8 October	Rho Pero	<b>BIMU</b> Metal Forming and Metal Cutting Machines, Robots, Automation and Auxiliary Technologies	*
4-8 October	Rho Pero	<b>SFORTEC</b> Technical Subcontracting & Industrial Services	*
12-14 October	Lucca	<b>MIAC</b> International Exhibition of Paper Industry	
12-14 October	Roma	<b>ENADA AUTUMN EDITION</b> International Amusement & Gaming Show	

**Dates****Location****Event**

19-21 October	Bologna	<b>H2O ACCADUEO</b> International Exhibition of technologies for the treatment and distribution of drinking water and wastewater treatment	*
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## 21. IT AND TELECOMMUNICATIONS

7-9 June	Milano	<b>3D PRINT HUB</b>	*
21-23 September	Torino	<b>SMART MOBILITY WORLD /ITN</b> Infrastructures and Technologies for the Smart City and Smart Mobility	
18-20 October	Milano	<b>SMAU</b> International Exhibition of Information Communications Technology	



## 22. HEALTH, MEDICAL EQUIPMENT

13-15 April	Bologna	<b>PHARMINTECH</b> Exhibition for the pharmaceutical, nutraceutical and personal care industry	*
15-17 April	Bologna	<b>COSMOFARMA EXHIBITION</b> International Exhibition of Health, Wellness and Beauty Products and Services for Pharmacies	*
18-21 May	Bologna	<b>EXPOSANITÁ</b> International Health Care Exhibition	
19-21 May	Rimini	<b>EXPODENTAL MEETING</b>	
25-27 November	Napoli	<b>PHARMEXPO</b>	

## 23. OPTICS

27-29 February	Rho Pero	<b>MIDO</b> International Exhibition for Optics, Optometry and Ophthalmology	*
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**Dates****Location****Event**

## 24. JEWELRY, WATCH & ACCESSORIES

22-27 January	Vicenza	<b>VICENZAORO JANUARY</b> International Jewellery Show	*
22-27 January	Vicenza	<b>T-GOLD</b> International Jewellery Technology Show	*
29 January 1 February	Rho Pero	<b>HOMI</b> The lifestyle trade fair	*
12-14 March	Marcianise (CE)	<b>TARI' BIJOUX</b>	
6-9 May	Marcianise (CE)	<b>IL TARI' MONDO PREZIOSO</b>	*
7-11 May	Arezzo	<b>ORO AREZZO</b> International jewelry exhibition	
13-16-May	Milano	<b>CHIBIMART ESTATE</b> International Fashion Accessori- es and Bijoux Exhibition	
20-22 May	Verona	<b>VERONA MINERAL SHOW GEO BUSINESS</b> Exhibition for Precious Hard Decorative Stone, Fossils and Similar, Stone Giftware	
3-7 September	Vicenza	<b>VICENZAORO SEPTEMBER</b> International Exhibition of Gold, Jewellery, Silverware and Gemstones	*

29 September 2 October	Torino	<b>EUROMINERALEXPO</b> International Exhibition of Minerals, Fossils, Precious Stones, Gems, Jewellery, Accessories	
7-10 October	Marcianise (CE)	<b>IL TARI' MONDO PREZIOSO</b>	*
11-14 November	Milano	<b>CHIBIMART INVERNO</b> International Fashion Accessories and Bijoux Exhibition	
25-27 November	Verona	<b>VERONA MINERAL SHOW GEO SHOP</b> Exhibition for Precious Hard Decorative Stone, Fossils and Similar, Stone Giftware	

## 25. TEXTILES, APPAREL, FASHION

12-15 January	Firenze	<b>PITTI IMMAGINE UOMO</b> Men's wear and accessories collections	
16-18 January	Milano	<b>WHITE MILANO</b> Men's, women's and accessories	
16-19 January	Riva del Garda (TN)	<b>EXPO RIVA SCHUH</b> International Shoe Fair	
18-19 January	Milano	<b>ANTEPRIMA</b>	*
21-23 January	Firenze	<b>PITTI IMMAGINE BIMBO</b> Collections clothing and accessories 0/18 years, maternity wear, items for infants, furnishings	

**Dates****Location****Event**

Dates	Location	Event	
27-29 January	Firenze	<b>PITTI IMMAGINE FILATI</b> Yarns, fibers and sectors or complementary to the spinning and knitting	
9-11 February	Milano	<b>MILANO UNICA SHIRT AVENUE IDEABIELLA MODA IN</b> Italian Textile Exhibition	
14-17 February	Rho Pero	<b>MIPEL</b> International Leathergoods Market	
14-17 February	Rho Pero	<b>TheMICAM</b> International Footwear Exhibition	
23-25 February	Rho Pero	<b>LINEAPELLE</b> International exhibition of leather, accessories, components, synthetics and models for footwear, leather goods, garments and furniture	*
27-29 February	Milano	<b>WHITE MILANO</b> Women's and accessories collections	
27-29 February	Milano	<b>MIPAP</b> Milano Prêt à Porter	*
27-29 February	Milano	<b>SUPER</b> Exhibition dedicated to accessories and women's prêt-à-porter	
2-5 March	Milano	<b>MIFUR</b> International Fur and Leather Exhibition	

16-17 March	Milano	<b>FILO</b>	
29-30 March	Cernobbio (CO)	<b>COMOCREA</b> Textile Design Show/Home Furnishing Design Show	
11-13 May	Cernobbio (CO)	<b>PROPOSTE</b> World Preview of Furnishing Fabrics and Curtains	
20-22 May	Firenze	<b>MODAPRIMA</b>	
20-23 May	Milano	<b>SI SPOSAITALIA COLLEZIONI</b> International Presentation of Bridal and Formal Wear	*
11-14 June	Riva del Garda (TN)	<b>EXPO RIVA SCHUH</b> International Shoe Fair	*
14-17 June	Firenze	<b>PITTI IMMAGINE UOMO</b> Men's wear and accessories collections	*
18-20 June	Milano	<b>WHITE MILANO</b> Men's, women's and accessories	
23-25 June	Firenze	<b>PITTI IMMAGINE BIMBO</b> Collections clothing and accessories 0/18 years, maternity wear, items for infants, furnishings	
29 June 1 July	Firenze	<b>PITTI IMMAGINE FILATI</b> Yarns, fibers and sectors or complementary to the spinning and knitting	

**Dates****Location****Event**

Dates	Location	Event	
7-8 July	Milano	<b>ANTEPRIMA</b>	*
30 August 2 September	Rho Pero	<b>MIPEL</b> International Leathergoods Market	
30 August 2 September	Rho Pero	<b>TheMICAM</b> International Footwear Exhibition	
6-8 September	Milano	<b>MILANO UNICA SHIRT AVENUE IDEABIELLA MODA IN</b> Italian Textile Exhibition	
7-9 September	Rho Pero	<b>LINEAPELLE</b> International exhibition of leather, accessories, components, synthetics and models for footwear, leather goods, garments and furniture	*
10-13 September	Rho Pero	<b>HOMI</b> The lifestyle trade fair	*
24-26 September	Milano	<b>WHITE MILANO</b> Women's and accessories collections	
24-26 September	Milano	<b>MIPAP</b> Milano Prêt à Porter	*
24-26 September	Milano	<b>SUPER</b> Exhibition dedicated to accessories and women's prêt-à-porter	

5-6 October	Milano	<b>FILO</b>	
7-8 November	Cernobbio (CO)	<b>COMOCREA</b> Textile Design Show/Home Furnishing Design Show	
18-20 November	Firenze	<b>MODAPRIMA</b>	

## 26. TRANSPORT, LOGISTICS, MARITIME

3-6 March	Roma	<b>MOTO DAYS</b>	
17-20 March	Pastorano (CE)	<b>TRASPO DAY</b> Transport and Logistics Exhibition	
5-7 April	Torino	<b>EXPO FERROVIARIA</b> Italy's showcase for Railway Technology, Products and Systems	
6-8 April	Carrara Marina (MS)	<b>SEA TEC</b> International Exhibition Technologies, Subcontracting and Design for Boats, Megayachts and Ships	*
28 September 3 October	Genova	<b>SALONE NAUTICO</b> International Boat Show	

## 27. GENERAL

23 April 2 May	Cagliari	<b>FIERA DELLA SARDEGNA</b> Internazionale Campionaria Generale	*
17-26 June	Napoli	<b>FIERA DELLA CASA</b>	
10-18 September	Bari	<b>FIERA DEL LEVANTE</b>	*
10-13 November	Bolzano	<b>AUTUMN TRADE FAIR</b> The Showcase of South Tyrol	
3-11 December	Rho Pero	<b>AF - L'ARTIGIANO IN FIERA</b> International Crafts Selling Exhibition	





Italian Exhibition  
and Trade Fair  
Association

AEFI-the Italian Exhibition and Trade Fair Association, was set up in Rome on 14 March 1983 with a view to generating synergies between the most significant Italian exhibition districts.

Chaired by Ettore Riello since 2010, AEFI includes 35 member exhibition districts, which organise over 1,000 events a year over an overall exhibition area of 4.2 million square metres.

Most international trade fairs, and 85% of all trade fairs, which take place each year in Italy, are held in AEFI-member exhibition districts.

AEFI is a privileged partner for operators and institutions alike and its mission is to represent and promote the interests of the sector, in Italy as well as abroad. Through the activities of its Committees - the Exhibition Hub Technical Committee, the Administrative-Legal Committee, the Trade Fairs Network Committee and the Internationalisation Committee - it aims at providing customised services for its associates, developing and implementing projects for strengthening competitiveness of the events and sectors represented at a national and international level.

Specifically, it develops promotional campaigns within trade agreements established with the Government, it issues multilingual publications, monthly information newsletters and the Economic Observatory on the Trade Fair Sector every three months, it promotes and releases the National Trade Fair Calendar, starts up research and development activities in collaboration with the Italian Universities in addition to providing training programmes to the associates for a continuous updating about normative, legal and commercial aspects of the trade fair sector. It also promotes the sector by means of seminars, workshops, advertising and marketing activities.

On an international scale, the Association represents Italian trade fairs in UFI - Union of International Fairs and promoted, along with CFI - Confindustria (Confederation of Italian Industry), CFT - Confcommercio (Italian General Confederation of Enterprises, Professions and Self-Employment) and Unioncamere (Chambers of Commerce Union), the foundation of ISFCERT, the Certification Institute for Exhibition Industry Statistics which, by means of meticulous techniques, enables Italian operators to present standardised, definite and comparable data in the name of transparency and reliability: a conformity certificate that facilitates exhibitors and visitors in the evaluation of the events for participation, as well as upgrading and marking out the Italian fairs, giving them a prominent role in the global system.

[www.aefi.it](http://www.aefi.it)





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